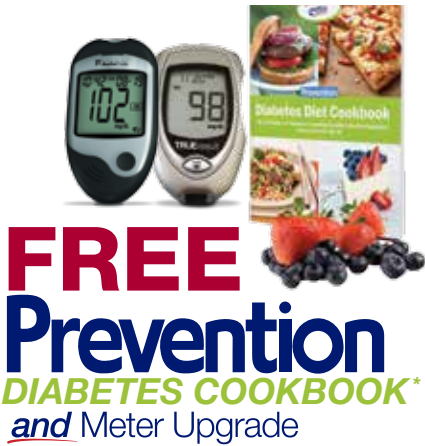




Toll-Free 1-800-570-8201

<<PRS_Id>>

<<PRS_First>> <<PRS_Last>>
<<PRS_Address1>> <<PRS_Address2>>
<<PRS_City>> <<PRS_State>> <<PRS_Zip>>



Dear <<PRS_First>>,

We are pleased to announce that Liberty's Medicare Diabetic Supplies business is now part of Arriva Medical, America's Choice for Diabetic Supplies! Due to changes in the Medicare Part B marketplace resulting from healthcare reform, Liberty Medical has sold its diabetes business to Arriva Medical, a wholly owned subsidiary of Alere, Inc (ALR).

As a welcome gift, Arriva Medical would like to send you a **FREE** Prevention Diabetes Cookbook*, and a new meter upgrade with your next re-order.

What Does This Change Mean for Me?

This means that future orders for diabetic supplies will be filled by Arriva Medical and not by Liberty Medical. There is no impact to any of your other Part B medications or supplies, which will continue to be filled by Liberty Medical.

What Will Happen Next?

You will receive a phone call from an Arriva Medical representative to discuss your next diabetic supply order, if you have not already received a phone call from them. The Arriva Medical representative will assist you with processing your next order and answering any questions that you may have.

Your next order will arrive promptly in a red, white, and blue Arriva Medical box and will include your free Cookbook*, your new meter upgrade and a "Customer Account Form." Please sign, date and send the form back according to the instructions, as it will serve as authorization for Arriva Medical to be your diabetic supplier.

Do I Have Other Options to Fill My Diabetic Prescriptions?

While Arriva Medical is an excellent option for filling your diabetic prescriptions, you do have another alternative. If after review of your account and test meter brand, you find that Arriva does not carry your desired brand, you may consider filling diabetic supply prescriptions through a participating retail pharmacy. You may contact your local pharmacy or Express Scripts directly for availability and pricing.

Questions?

Please feel free to call us toll-free at 1-800-570-8201, Monday-Friday 9 am-8 pm with any questions you may have about our products and services.

If you have any questions about your prescription drug benefit, please contact Express Scripts Customer Service at the number on the back of your member ID card, 24 hours a day, 7 days a week.

Welcome to Arriva Medical!

Sincerely,

David Wallace
President